

AREA BASED STRATEGIES SOME FACTS!

What are the Area Based Companies about?

- The N.E.S.C. report 'A Strategy for the Nineties' states that the long-term unemployment problem requires urgent attention in the form of a radical approach to the problem using "targetted special employment measures."
- Drawing on the N.E.S.C., the P.E.S.P. proposed an integrated approach to the problem by targeting resources, in a planned way, into unemployment blackspots. The companies are the structures through which this proposal is to be implemented.

The objectives of the companies as stated in P.E.S.P.

- To ensure a "redistribution of job chances towards the long-term unemployed".
- To break the self-perpetuating cycle of long-term unemployment.
- To establish a progression, and linked programmes in education, training and work-experience in order to ensure the long-term unemployed do not end up "back where they were".
- To ensure that a high priority is attached to addressing the problems of the long-term unemployed and that resources "on the required scale" are devoted to the problems.

The Twelve Pilot Areas.

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| <input type="checkbox"/> Inner City Dublin. | <input type="checkbox"/> Coolock/Darndale. | <input type="checkbox"/> Dundalk. | <input type="checkbox"/> S.W. Wexford. |
| <input type="checkbox"/> Tallaght. | <input type="checkbox"/> Ballymun. | <input type="checkbox"/> Limerick. | <input type="checkbox"/> North Mayo. |
| <input type="checkbox"/> Finglas. | <input type="checkbox"/> Cork. | <input type="checkbox"/> W. Waterford. | <input type="checkbox"/> S.W. Kerry. |

Who will be involved ?

- The companies will be established as companies limited by guarantee.
- They will each have 18 Directors with six representatives from each of the following:
 - ◆ Community interests. ◆ Statutory Agencies. ◆ Social Partners.
- The make up of the six community representatives will vary from area to area.
- The statutory agencies will be drawn from agencies such as FAS, VEC, IDA, Local Authorities, Health Boards, Dept. of Social Welfare.
- The social partner directors will be drawn from the farmer, union and employer organisations.
- The nominating bodies are the following;

Farmers	Employers	Unions.
I.F.A.	F.I.E.	I.C.T.U.
I.C.M.S.A.	C.I.F.	
I.C.O.S.	C.I.I.	
- Whereas the companies must be established, in the first instance, with the six, six, six, structure, there is the possibility of co-opting additional directors at a later stage, though this issue is still unclear and may vary from area to area.